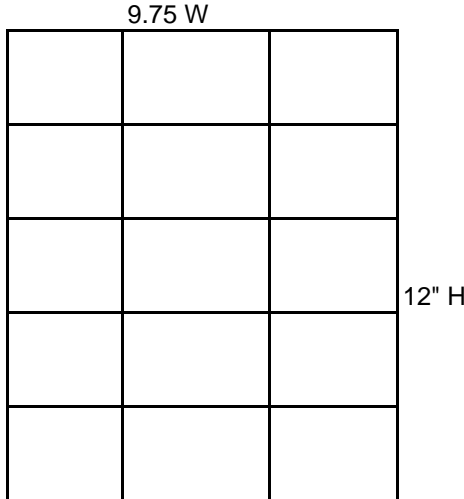




Senior Center **TIMES**

Ad Rate Sheet (April 2008 - March 2009)

(cost per issue)



PLEASE NOTE DEADLINE:

ADS ARE DUE THE 1st OF THE

MONTH PRIOR TO PUBLICATION!

 THANK YOU!

	<i>Ad Dimensions</i>	<i># of Issues</i>			<i>Savings</i>	
		1-5 months	6-11 months	12 months	6 months	12 months
1 Column/	1 Block (3.25" W x 2.4" H)	\$80.00	\$75.00	\$70.00	\$5.00	\$10.00
	2 Blocks (3.25" W x 4.8" H)	\$135.00	\$125.00	\$115.00	\$10.00	\$20.00
	3 Blocks (3.25" W x 7.2" H)	\$175.00	\$165.00	\$155.00	\$10.00	\$20.00
	4 Blocks (3.25" W x 9.6" H)	\$220.00	\$210.00	\$200.00	\$10.00	\$20.00
	5 Blocks (3.25" W x 12" H)	\$260.00	\$240.00	\$220.00	\$20.00	\$40.00
Ad Size 2 Columns/	2 Blocks (6.5" W x 2.4" H)	\$135.00	\$125.00	\$120.00	\$10.00	\$15.00
	4 Blocks (6.5" W x 4.8" H)	\$215.00	\$205.00	\$185.00	\$10.00	\$30.00
	6 Blocks (6.5" W x 7.2" H)	\$305.00	\$290.00	\$260.00	\$15.00	\$45.00
	8 Blocks (6.5" W x 9.6" H)	\$405.00	\$370.00	\$345.00	\$35.00	\$60.00
	10 Blocks (6.5" W x 12" H)	\$475.00	\$435.00	\$410.00	\$40.00	\$65.00
3 Columns/	3 Blocks (9.75" W x 2.4" H)	\$175.00	\$165.00	\$155.00	\$10.00	\$20.00
	6 Blocks (9.75" W x 4.8" H)	\$295.00	\$275.00	\$255.00	\$20.00	\$40.00
	9 Blocks (9.75" W x 7.2" H)	\$445.00	\$415.00	\$395.00	\$30.00	\$50.00
	12 Blocks (9.75" W x 9.6" H)	\$590.00	\$560.00	\$530.00	\$30.00	\$60.00
	FULL PAGE 15 Blocks (9.75" W x 12" H)	\$670.00	\$630.00	\$600.00	\$40.00	\$70.00

If you have questions...
 Call (434) 974-7756

Ads may be submitted **Camera Ready** (65-85 dpi, laser output) or **Digitally** (Quark, pdf, eps, tiff files accepted on a disk or via email to heidi@seniorcenterinc.org)

If you require a proof of your ad we can fax a copy to you the week before we go to press only . Call ahead to arrange this with the Editor.

The following are the additional costs to **create** ads for you:

	<u>Size of Ad</u>	<u>Type/Layout fee:</u>
1 Col./ 1 Block	(3.25" W x 2.4" H).....	\$25.00
2 Blocks	(3.25" W x 4.8" H).....	\$30.00
3 Blocks	(3.25" W x 7.2" H).....	\$35.00
4 Blocks	(3.25" W x 9.6" H).....	\$40.00
5 Blocks	(3.25" W x 12" H).....	\$45.00
2 Col./ 2 Blocks	(6.5" W x 2.4" H).....	\$40.00
4 Blocks	(6.5" W x 4.8" H).....	\$45.00
6 Blocks	(6.5" W x 7.2" H).....	\$50.00
8 Blocks	(6.5" W x 9.6" H).....	\$55.00
10 Blocks	(6.5" W x 12" H).....	\$60.00
3 Col./ 3 Blocks	(9.75" W x 2.4" H).....	\$60.00
6 Blocks	(9.75" W x 4.8" H).....	\$65.00
9 Blocks	(9.75" W x 7.2" H).....	\$70.00
12 Blocks	(9.75" W x 9.6" H).....	\$75.00
15 Blocks	(9.75" W x 12" H).....	\$80.00

THANK YOU!

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